DIRECT TESTIMONY OF DAVID K. PICKLES ON BEHALF OF

SOUTH CAROLINA ELECTRIC & GAS COMPANY

DOCKET NO. 2009-261-E

1 Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND POSITION.

- 2 A. My name is David K. Pickles. I am the Southern and Central Region Vice
- 3 President Energy Efficiency Practice, for ICF International ("ICFI"). My
- business address is 7160 North Dallas Parkway, Suite 340, Plano, Texas 75024.

5 Q. PLEASE DESCRIBE ICFI.

- 6 A. Founded in 1969 and headquartered in Fairfax, Virginia, ICF International
- 7 (Nasdaq: ICFI) is a technology, management, and policy consulting firm with over
- 3,000 employees worldwide. ICFI is a leader in designing and implementing
- 9 effective and innovative demand side management (DSM) strategies, including
- energy efficiency, demand response, and peak load management. ICFI has been
- investing in and refining its methodology for DSM potential analysis for over 20
- years. In addition to the analysis of DSM potential, ICFI has a long history of
- DSM program design and implementation, including over a decade of experience
- supporting energy efficiency programs for the U.S. Environmental Protection
- 15 Agency and utility clients across the United States.

Q. WHAT IS YOUR EDUCATIONAL AND PROFESSIONAL

2 BACKGROUND?

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I am a 1986 graduate of the University of Wyoming with a Bachelor of Science A. 3 Degree in Economics, and a 1988 graduate of the University of Wyoming with a 4 Master of Science Degree in Regulatory Economics. I have over 20 years of 5 experience in the evaluation and implementation of DSM programs. Prior to 6 joining ICFI, I was employed by Navigant Consulting as a Director in the energy 7 efficiency practice; PHI Consulting as interim Chief Technology Officer of 8 Honeywell's Energy Information Services business unit; Central and Southwest 9 Utilities as Vice President of Marketing, Development, and Operations for the 10 unregulated energy services group; and Synergic Resources Corporation as a 11 Director in the energy efficiency practice. I also held various positions with the 12 Iowa Consumer Advocates Office and Iowa Utilities Board, where I was 13 responsible for agency positions and testimony regarding energy efficiency and 14 integrated resource planning. 15

Q. WHAT ARE YOUR PROFESSIONAL RESPONSIBILITIES?

17 A. I manage ICFI's Energy Efficiency Practice in the southern and central United
18 States. I am responsible for the conduct and supervision of all energy efficiency
19 related work, including the assessment of DSM potential, as well as the design and
20 implementation of numerous DSM programs for utilities and the federal
21 government.

1 Q. ON WHOSE BEHALF ARE YOU TESTIFYING?

- 2 A. I am testifying on behalf of South Carolina Electric & Gas Company (SCE&G).
- 3 Q. HAVE YOU EVER TESTIFIED BEFORE THIS COMMISSION IN THE
- 4 PAST?

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- 5 A. Yes. I testified regarding the potential impacts of DSM on the need for the V.C.
- 6 Summer Nuclear Station in Docket No. 2008-196-E.

7 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?

- 8 A. The purpose of my testimony is to describe the process that ICFI used to assess the
- 9 realistic short-term potential for DSM in the SCE&G service territory, and to
- introduce a set of programs that represent an appropriate next step for SCE&G.
- My testimony will demonstrate that these programs are founded in a thorough
- assessment of cost-effectiveness, and will present a variety of analyses that support
- SCE&G's consideration of these programs relative to a set of guiding principles,
- as further discussed in the testimony of SCE&G Witness Felicia Howard.

Q. DURING THE COURSE OF YOUR TESTIMONY WILL YOU

16 **INTRODUCE ANY EXHIBITS?**

- 17 A. Yes. Company Exhibit No. _, (DKP-1), was prepared under my supervision and
- direction and is accurate and complete to the best of my knowledge. This exhibit
- includes Appendix A and Appendix B to my testimony.

Q. HAVE YOU CONDUCTED AN ANALYSIS OF THE POTENTIAL FOR DSM PROGRAMS TO PROVIDE ELECTRIC LOAD REDUCTIONS?

Yes. ICFI conducted a detailed "bottom up" analysis of the load impact of A. potential DSM programs. This analysis included a broad range of potential DSM programs. The programs analyzed were based on a review of "best in class" programs from across the United States. The potential programs analyzed would be in addition to the Company's existing DSM programs, which are more fully described by Company Witness Felicia Howard. As discussed later in my testimony, we estimate that successful implementation of these programs over three years will result in savings of over 62 MW and 366,363 MWh per year. This is equivalent to reducing annual retail energy sales by approximately 0.7% per year (in Year 3). These results compare favorably with peer utilities, putting SCE&G approximately 17 out of 41 peer utilities with respect to DSM energy savings as a percentage of system retail sales. Similarly, SCE&G's planned spending on its program in Year 3 at \$25 Million is approximately 1.8% of its retail annual revenues. This also compares favorably with a group of peer utilities, putting SCE&G 18 out of 41 utilities. It is my professional judgment that these anticipated savings and expenditures represent an aggressive commitment to DSM for SCE&G.

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Q. PLEASE SUMMARIZE THE STEPS IN YOUR ANALYSIS.

2 A. The primary objectives of the analysis were:

- To estimate the load impacts of installing various individual DSM
 measures
 - To compare the cost of these measures against SCE&G's cost of generation, transmission and distribution ensuring that the DSM measures are more economical, and
 - To design and evaluate DSM programs (that promote groups of DSM measures), including assessment of implementation costs, customer participation in the programs, and the amount of measure adoption that would occur even if SCE&G did not have a program.
 - Steps in the process included:
 - Step 1. Development of DSM measure load impacts. We first reviewed the energy and demand savings (kW and kWh) data associated with a single instance of the DSM measures being studied. The primary source of data for this study was the South Carolina Measures

 Library Database, prepared for SCE&G by Morgan Marketing

 Partners (MMP). ICFI reviewed the methodology and results of the

MMP Database and found them to be appropriate and consistent with standard industry practice given the information available. The savings data for DSM measures that were not included in the Measures Database, but were of interest to SCE&G, were collected, validated, and also included in the analysis.

Step 2. Development of an End-Use Breakdown and Baseline

Characteristics. We conducted an inventory of the number and type of customers in the SCE&G territory. We then developed estimates of the amount of energy these customers use for various end-uses, such as air-conditioning, lighting, etc. This provided us a basis for understanding where we could focus efforts to reduce energy and demand. Based on SCE&G market research, we also incorporated into the breakdown estimates of the construction and other important characteristics of customers in the region, including factors such as home insulation levels, efficiency of existing air-conditioning equipment, hours of equipment use, etc.

Step 3. Cost-Effectiveness Screening of the DSM Measures. Using the energy and demand savings developed in Step 1, we screened each individual measure for cost-effectiveness using the Total Resource Cost (TRC) benefit-cost test, as defined by the California Standard

Practice Manual. The benefits for each measure include the present worth of the lifetime of energy and demand savings resulting from the measure's installation. The costs for each measure include the incremental cost of the efficient measure over the standard measure. If the TRC ratio for a measure was less than 1.0 (suggesting it is more costly than the generation alternative), it was dropped from further analysis. If the TRC ratio for a measure was greater than or equal to 1.0, it was included in Step 4.

Step 4. **Bundling of the DSM Measures.** Based on the screening results, we bundled each cost-effective measure (having a TRC ratio greater than or equal to one) into one of several potential programs. The potential programs were drawn primarily from ICFI's internal review of programs operated by utilities and other program administrators across the country, which included an analysis of "best practice" programs run in a variety of jurisdictions.

Step 5. Participation Estimation. For each of the potential programs, we developed estimates of the likely participation rates over the initial three year period. This included an analysis of customer payback periods and acceptance criteria, a review of historical performance of "best in class" utility DSM programs, and consideration of the

1		market infrastructure and other requirements (such as metering
2		systems or regulatory approvals) necessary for rapid penetration of
3		certain DSM measures. The outcomes of this step included year-by-
4		year estimates of the potential peak demand and annual energy
5		reduction.
6		Step 6. Program Design and Costing. Using information from previous
7		steps, as well as historical budget data from programs similar to
8		SCE&G's potential programs, we also developed general planning
9		assumptions regarding incentive, program administrative,
10		promotional, and other non-incentive program costs.
11		Step 7. Cost-Effectiveness Screening of the DSM Programs. Once the
12		participation and cost estimates were developed, we re-screened each
13		individual program for cost-effectiveness using the TRC test.
14	Q.	PLEASE DESCRIBE STEP 1 (DEVELOPMENT OF LOAD IMPACTS)
15		AND YOUR FINDINGS IN ADDITIONAL DETAIL.
16	A.	Primary inputs for any study of DSM potential include the estimated peak demand
17		and annual energy reductions associated with a single instance of the DSM
18		measures being studied. For this study, the South Carolina Measures Library
19		Database (Measures Database) prepared for Morgan Marketing Partners was the
20		primary source of information. This database provides information on more than

- 300 individual DSM measures, and documents the specific assumptions regarding
 the efficiency of the measure, baseline conditions (nature of the equipment or
 practice the efficient measure replaces), and the methodology for calculation of
 demand and energy impacts.
- The database did not contain information regarding an additional seventeen

 measures that were of interest to SCE&G. Therefore, the impacts and assumptions

 for these additional measures were independently developed by ICFI. A list of all

 measures evaluated in this study is included in Appendix A.

9 Q. PLEASE DESCRIBE STEP 2 (DEVELOPMENT OF AN END-USE 10 BREAKDOWN AND BASELINE CHARACTERISTICS) AND YOUR 11 FINDINGS IN ADDITIONAL DETAIL.

A. In order to estimate the potential to reduce demand, it is helpful to first understand how electricity is currently being used, and by which customers. Table 1 summarizes the number of customers and annual electricity sales by customer segment.

Table 1. Summary of Customers and Annual Energy Use

Utility Territory	Customers	% of Customers	Sales	% of Sales
Residential	546,787	86%	7,831,935	36%
Commercial	88,298	14%	7,484,562	35%
Industrial	749	0%	6,269,644	29%
Total	635,834	100%	21,586,142	100%

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As suggested by Table 1, the Company's residential customers represent approximately 86% of the total customer base and 36% of the total annual energy consumption. To reflect this, the residential customer class represents a focus of the SCE&G DSM portfolio.

To further understand how energy is being used, we performed an additional analysis of the industrial, commercial, and residential sectors. For the industrial sector, we used the Department of Energy's Energy Information Administration's Manufacturing Energy Consumption Survey 2002 data for the South Census region to disaggregate total sector energy consumption by SIC code and end use. We next developed an electric consumption profile for each industrial group, (e.g., printing, pharmaceuticals, food industries, and metal durables, etc.) and for each end use (e.g., lighting, motors, and compressed air, etc.). The results of this analysis are presented in Table 2.

Table 2. Industrial Energy Consumption by Segment

				Process		Electro-				Other	
			Process	Cooling and	Machine	Chemical	Other	Facility	Facility	Nonprocess	
SIC Code	MWh	% of Total	Heating	Refrigeration	Drive	Processes	Process Use	HVAC	Lighting	Use	Other
9 - Fishing, Hunting, Trapping	139,154	2.2%	0.22%	0.14%	0,88%	0.00%	0,01%	0,49%	0.35%	0.10%	0.00%
20 - Food Products	86,169	1.4%	0.17%	0.10%	1,10%	0.01%	0.00%	0.00%	0.00%	0.04%	0.00%
22 - Textile Mill Products	360,597	5.8%	0.55%	0.49%	3.23%	0.01%	0.03%	0.00%	0.00%	0.00%	0.03%
24-25 - Lumber & Wood Products	308,815	4.9%	0.27%	0.06% 🖁	3,53%	0.00%	0.01%	0.22%	0.63%	0.02%	0.23%
26 - Paper & Aillied Products	529,053	8.4%	0.20%	0.14%	7.03%	0.08%	0.02%	0.38%	0.37%	0.07%	0.15%
28 - Chemicals & Allied Products	1,415,286	22.6%	0.85%	2.12%	13,04%	3.20%	0.03%	1.46%	1.06%	0.30%	0.50%
30 - Rubber & Plastics Products	541,169	8.6%	1,34%	0,71%	4.65%	0.04%	0,08%	0.86%	0.70%	0.23%	0.00%
32 - Stone, Clay, Glass, & Concrete	510,055	8.1%	1,66%	0.29%	4.79%	0.00%	0.05%	0,51%	0.39%	0.11%	0.26%
33-37 - Metals, Machinery, & Equipment	728,079	11.6%	1.92%	0.49%	4.35%	0.75%	0.11%	1.87%	1.29%	0.39%	0.45%
91 - Government	0	0.0%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
99 - Other	1,651,269	26.3%	2.66%	1.72%	10,46%	0.05%	0.13%	5.85%	4.19%	1.22%	0.00%
Total	6,269,644										

Indicates Share exceeds 1% of Sector Sales

The most prevalent end-uses include lighting, HVAC, process heating, and motor end-uses which account for an estimated 89% of the total regional system industrial consumption.

For the commercial sector, Table 3 shows that the retail, office, educational, and food service sectors account for 69% of the total regional commercial consumption. Table 3 also shows that the most prevalent end-uses include lighting, cooling, and office equipment end-uses which account for an estimated 61% of the total regional commercial consumption. These end-uses therefore represent an important (but not exclusive) set of potential DSM program opportunities.

Table 3. Commercial Energy Consumption by Segment and End-Use

			1		Water				Refrige	Office Equip -	Office Equip -	
Building Type	MWh	% of Total	Heating	Cooling	Heating \	/entilation	Cooking	Lighting	eration	PCs	NonPCs	Other
Assembly	384,394	5.1%	0.22%	0.63%	0.09%	0.34%	0.04%	1,91%	0.14%	0.29%	0.45%	1.01%
Education	1,215,803	16.2%	1.15%	2.47%	1.57%	0.80%	0.08%	5.31%	0.37%	0,82%	1,26%	2.41%
Food Sales	329,206	4.4%	0.13%	0,42%	0.30%	0.11%	0.06%	0.47%	2.36%	0.07%	0.10%	0.39%
Food Service	538,705	7.2%	0.23%	1.81%	0,19%	0.25%	0.60%	1.29%	1,22%	0.21%	0.32%	1.07%
Health Care	371,296	5.0%	0.08%	0.80%	0.10%	0.35%	0.02%	1.28%	0.28%	0,64%	0.99%	0.44%
Lodging	467,233	6.2%	0.22%	2.27%	0.32%	0.23%	0.10%	1.18%	0.13%	0.26%	0.40%	1.13%
Office -Large	750,704	10.0%	0.20%	0.83%	0.09%	0.62%	0.02%	2,71%	0.03%	1.19%	1.85%	2.49%
Office -Small	492,620	6.6%	0.21%	1.02%	0.31%	0.27%	0.01%	1.16%	0.04%	0.79%	1.22%	1.55%
Merc / Service	2,080,565	27.8%	1.31%	4.14%	3.07%	1.40%	0.11%	- 9.79%	0.36%	1.38%	2.13%	4.12%
Warehouse	441,389	5.9%	0.14%	0,55%	0,16%	0.07%	0.00%	1,93%	0.14%	0.65%	1,00%	1,26%
Other	412,647	5.5%	0.15%	0.62%	0.14%	0.38%	0.03%	0.76%	0.04%	0.68%	1.05%	1,67%
Total (from SCEG)	7,484,562		4.0%	15.6%	6.3%	4.8%	1.1%	27.8%	5.1%	7.0%	10.8%	17.5%

Indicates Share exceeds 1% of Sector Sales

For the residential sector, the single-family and mobile home segments account for the largest sources of energy savings potential, based on their annual energy consumption.

1	For the development of baseline characteristics, sources of data for commercial
2	and industrial customers included Energy Information Administration's (EIA's)
3	Commercial Buildings Energy Consumption Survey, which includes architectural
4	and consumption characteristics defined by Census region and EIA's
5	Manufacturing Energy Consumption Survey, which includes similar data for the
6	manufacturing sector.
7	Data for residential customers (such as age and square footage of the home) were
8	obtained through Company market research, as well as through information from
9	EIA's Residential Energy Consumption Survey and the American Housing Survey
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- Q. PLEASE DESCRIBE STEP 3 (COST-EFFECTIVENESS SCREENING OF
 THE DSM MEASURES) AND YOUR FINDINGS IN ADDITIONAL
 DETAIL.
- 14 A. Using the demand and energy impact from the Measures Database, each individual
 15 measure was evaluated for cost-effectiveness using the Total Resource Cost (TRC)
 16 test, as defined by the California Standard Practice Manual: Economic Analysis of
 17 Demand-Side Programs and Projects. The purpose of conducting this screening
 18 was to identify any measures that would not be cost-effective on a stand-alone
 19 basis (i.e., without as yet considering program implementation costs or free-riders.)
 20 Typically, it would be inappropriate to include such measures in a DSM program,

absent a compelling reason to do so.

The benefits for each measure were calculated based on the present worth of the lifetime of energy and demand savings resulting from the measure's installation.

The demand (or capacity) and energy benefits (collectively, the "avoided costs")

were calculated separately.

The avoided capacity costs were developed by evaluating the kW saved by the measure at the time of SCE&G system peak, typically around 5 p.m. on a hot summer day, and valuing that reduction at the cost SCE&G would otherwise incur to build peaking capacity (a simple cycle combustion turbine) to serve that load plus the avoided costs related to transmission and distribution facilities. For the purposes of this calculation, a value of \$136.41 per kW (in 2009 dollars) was used, followed by the application of a 15% reserve margin factor, and escalated at 3.0% annually.

The avoided energy costs were derived by applying the energy saved by the measure (in each of the 8,760 hours of the year, in each future year of the measure's life) against SCE&G's production costs in that hour. The production costs were provided in a four period format – summer peak, summer off-peak, winter peak, and winter off-peak.

If the hour-by-hour distribution of the measure's impact on energy was not

available from the Database, the annual energy reductions were distributed based on the estimated 8,760 loadshape associated with the measure-end use (e.g., residential cooling, water heating, etc.). Hourly estimates of avoided energy costs per kWh through 2018 were provided by SCE&G, and include the estimated impact of potential future carbon regulations. Where the measure life extended past 2018, the avoided costs were escalated at the compound annual growth rate consistent with the period of costs provided.

The incremental cost of each measure (i.e., the cost of the efficient measure over and above the cost of the measure that would otherwise have been installed) was obtained primarily from the Measures Database. Other sources included the California Database for Energy Efficiency Resources (DEER), evaluation results from the program of other utilities, and program specific results from SCE&G and ICFI.

The benefit cost ratio or "cost-effectiveness" of each individual measure was then calculated according to the following formula:

Equation 1: TRC Test Formula

$$Benefits_{TRC} = \sum_{t=1}^{Life} \frac{S_{Electricity} \cdot EAC_t + S_{Peak} \cdot PAC_t}{(1+d)^t}$$

$$Costs_{TRC} = \sum_{t=1}^{Life} \frac{IC_t}{(1+d)^t}$$

where:

- Life is the life of the measure in years;
- S_{Electricity} is the annual kWh of electricity savings for the measure;
- EAC_t is the weighted average electricity avoided cost per kWh in year t (based on the measure's individual loadshape);
- S_{peak} is the coincident peak savings of the measure;
- PAC_t is the peak avoided costs per coincident kW in year t;
- · IC is the measure's incremental cost;
- d is the discount rate (8.59%)

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- The complete results of this process are provided in Appendix A, which includes
- the TRC B/C ratio, incremental cost, kW, and kWh for all measures screened.
- Note that each measure was screened for installation in a variety of building types,
- to verify the appropriateness of each measure for many different applications,
- climate zones, and customer types. Table 4 provides an illustration of these results
- 7 for a subset of residential measures.

Table 4. TRC Test Cost-Effectiveness Results for a Subset of Residential Measures

Climate Zone	Sector	Sub-Sector	Vintage	End Use	Technology Type	Efficient Measure	Unit Name	Measure TRC
Charleston	Residential	Basement	1950	HVAC	Air Source Heat Pump	ASHP - SEER 14	ton	3.54
Charleston	Residential	Basement	1950	HVAC	Air Source Heat Pump		ton	2.92
Charleston	Residential	Basement	1950	HVAC	Air Source Heat Pump		ton	1.89
Charleston	Residential	Basement	1950	HVAC	Air Source Heat Pump	ASHP - SEER 17	ton	1.45
Charleston	Residential	Basement	1950	HVAC	Air Source Heat Pump	ASHP - SEER 18	ton	1.28
Charleston	Residential	Basement	1980	HVAC	Air Source Heat Pump	ASHP - SEER 14	ton	3.31
Charleston	Residential	Basement	1980	HVAC	Air Source Heat Pump	ASHP - SEER 15	ton	2.79
Charleston	Residential	Basement	1980	HVAC	Air Source Heat Pump	ASHP - SEER 16	ton	1.77
Charleston	Residential	Basement	1980	HVAC	Air Source Heat Pump	ASHP - SEER 17	ton	1.34
Charleston	Residential	Basement	1980	HVAC	Air Source Heat Pump	ASHP - SEER 18	ton	1.20
Charleston	Residential	Basement	2000	HVAC	Air Source Heat Pump	ASHP - SEER 14	ton	3.60
Charleston	Residential	Basement	2000	HVAC	Air Source Heat Pump	ASHP - SEER 15	ton	3.07
Charleston	Residential	Basement	2000	HVAC	Air Source Heat Pump	ASHP - SEER 16	ton	1.87
Charleston	Residential	Basement	2000	HVAC	Air Source Heat Pump	ASHP - SEER 17	ton	1.42
Charleston	Residential	Basement	2000	HVAC	Air Source Heat Pump	ASHP - SEER 18	ton	1.19

Q. PLEASE DESCRIBE STEP 4 (BUNDLING OF THE DSM MEASURES)

AND YOUR FINDINGS IN ADDITIONAL DETAIL.

A.

The objective of measure bundling is to group measures into logical bundles representing "program types". A program type is represented by a specific market segment, and high-level incentive, intervention, and delivery strategies. For example, residential lighting and appliance measures passing the TRC test might be bundled into a Residential Lighting and Appliances program. The bundling process is used because very few programs are designed and implemented that include only a single measure. Program designers attempt to build programs around combinations of measures that might appeal to a given market and that can be delivered using similar channels, and which can share in the common costs associated with program implementation.

The generic program types employed were drawn from a review of best practice

program information developed by the American Council for an Energy Efficient

Economy (ACEEE), the Consortium for Energy Efficiency (www.cee.org), the

Energy Trust of Oregon, the California Public Utilities Commission's (CPUC)

Best Practices web site, and from ICFI's internal review of programs operated by

utilities and other program administrators across the country.

Measures that were cost-effective were bundled into at least one program. In certain cases, a measure was included in a program even if it was shown to be cost-effective for installation in most (but not all) building types if it would be impractical to prohibit participation by individual building types.

Q. PLEASE DESCRIBE STEP 5 (PARTICIPATION ESTIMATION) AND YOUR FINDINGS IN ADDITIONAL DETAIL.

A.

Program participation was estimated using a combination of techniques, including estimating the long-run market share of the technology based on its customer payback, and upon survey data that reveals the proportion of customers who say they are willing to accept such a payback. We then estimated the rate at which we would approach the long-run market share using an S-curve. By multiplying the annual values of the S-curve for each year by the long-run market share, applying a growth rate for the number of customers, and making other adjustments as necessary to reflect the naturally occurring rate of adoption of the measure, the

annual number of installations was estimated for each year in the three year period.

These results were then validated based on available information from other utility programs and professional judgment as necessary. The estimates of annual penetration were applied to the total eligible number of units. The total eligible number of units was estimated as the product of the following factors shown below:

- 1. Total Sub-Sector Units The total number of applicable buildings or homes. The value assigned was dependent upon whether the measure was to be applied to existing structures or new construction. For measures applied to existing construction, the value was the number of existing buildings or homes within the study area. For measures applied to new construction, the value was the annual quantity of new buildings or homes constructed within the study area each year.
- 2. Technology Units Per Sub-Sector Unit The number of technology units each building would contain. For example, there are many individual incandescent lamps in a single residence.
- 3. Applicability The percentage of those buildings that include the baseline technology. For example, when considering a measure related to central air conditioning systems, the saturation rate of central air conditioning systems was used.

4. Feasibility - The percentage of those units for which it would be technically feasible to upgrade the baseline technology. For many measures, the applicability would be 100%. However, for certain measures, such as the addition of wall insulation to existing homes, variations in wall construction and physical inaccessibility would reduce the applicability below 100%.

- 5. Not Yet Adopted Rate The percentage of units that have not already been upgraded to the efficient technology. Because each of the measures considered is commercially available, it is reasonable to expect that some percentage of the market has already adopted the measure and would not be affected by a DSM program.
- 6. Annual Replacement Eligibility The annual percentage of units that would be eligible for replacement with the efficient measure. It was primarily assumed that existing units would be eligible for replacement at the end of their useful life and that existing units would reach end of life at an even rate that was inversely proportional to their lifetime. For example, units with an 18 year life would fail at a rate of 1/18, or 6% per year. For retrofit measures, it was assumed that existing units would be eligible for replacement at any time; therefore, a 100% factor was used.

For each program, the penetration rate was also evaluated in the context of the acceptable impact on rates, minimum participation levels to justify a full program,

and sufficient time for ramp-up. The penetration rates and number of installations were then compared with available information from other utility programs, and modified as appropriate.

Q. PLEASE DESCRIBE STEP 6 (PROGRAM DESIGN AND COSTING) AND YOUR FINDINGS IN ADDITIONAL DETAIL.

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A. For purposes of cost-effectiveness screening at the program level, ICFI developed estimates of total incentive and non-incentive program costs. Incentives for weather-sensitive measures were included as part of the Measures Database. For non-weather sensitive and other measures, incentives were estimated individually for each measure and typically designed to reduce the customer's payback associated with the energy efficient investment to one year for residential customers and one and half years for non-residential customers, and bounded at a minimum of 25% and a maximum of 75% of the total incremental cost. To calculate non-incentive program costs, we reviewed other regional utility DSM program filings, research, and additional sources as available. Other sources of cost estimates include vendor quotes, monitoring and evaluation reports, and professional judgment as necessary. Non-incentive program costs included: administrative costs, implementation costs, marketing costs, and all other costs associated with the startup, implementation, and evaluation of each program.

1 Q. PLEASE DESCRIBE STEP 7 (COST-EFFECTIVENESS SCREENING OF

- THE DSM PROGRAMS) AND YOUR FINDINGS IN ADDITIONAL
- **DETAIL.**
- 4 A. After program costs were developed, the programs were re-screened using the
- 5 TRC test. Table 5 highlights the difference in the measure and program TRC test
- 6 calculations:

Table 5. Measure and Program Screening Comparison

	Measure	Program
Benefits		
Savings	Gross	Net (includes NTG)
Costs		
Incremental Costs	Gross	Net (includes NTG)
Incentive Costs	-	Net (includes 1 - NTG)
Non-Incentive Costs	-	Gross

The two main differences between the measure and program screening are the use of net savings ratios and the inclusion of program costs. First, program cost-effectiveness is based on program net savings (savings that are attributable directly to a program after netting out "free riders"). Net savings are accounted for in the calculation by multiplying gross program savings by the net-to-gross (NTG) ratio. The NTG ratio is the ratio of the net savings for a program to the gross savings. The difference between net and gross savings is represented by the savings

1	realized	by o	customers	who:

- would have implemented an efficiency measure even in the absence of a program incenting it (free riders), and
- did adopt a measure that is promoted by a program after having been influenced by the program, but without taking the program incentive (free drivers or spillover).

Although both effects should be accounted for in the calculation of a NTG ratio, evaluations typically estimate only the free rider effect and, thus, data are often not available for the spillover effect. Therefore, the effect of applying the NTG ratio is to reduce program savings and cost-effectiveness (since program costs are not reduced by the NTG ratio).

The primary source of NTG ratios was the Energy Efficiency Policy Manual (Policy Manual), prepared by the Energy Division of the CPUC. Other sources were used as appropriate.

Second, program cost-effectiveness includes program costs related to the delivery of measure-based programs. The methodology to develop these program costs was discussed in Step 6.

The other key steps to complete the program cost-effectiveness screening included:

1	0	Calculating the value of measure benefits using the same approach as
2		described earlier under measure screening
3	0	Summing these benefits over all measures and installations included in a
4		program
5	0	Reducing these gross benefits by NTG ratios
6	0	Calculating the total incentive costs by summing over the number of
7		measures and installations projected
8	0	Summing the total measure incremental costs over all measures and
9		installations included in a program
10	0	Calculating the total program non-incentive costs, calculated as a
11		percentage of total incentive costs
12	0	Calculating the TRC, and other test benefit-cost ratios over the forecast
13		period
14		 PAC Test = Utility Avoided Supply Costs divided by Utility
15		Incentive and Program Costs
16		o PCT Test = Participant Savings and Incentives divided by Participant
17		Incremental Costs

- o RIM Test = Utility Avoided Supply Costs divided by Utility
- 2 Revenue Loss

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- Table 6 shows the program type, and program and portfolio benefit-cost ratios.
- 4 Additional program summary results are included in Appendix B.

Table 6. Program Benefit-Cost Screening

	BC Tes	t ().
Program 1	TRC	PAC
Residential Benchmarking	10.38	10.38
Residential Energy Information Display	1.62	1.81
Residential Energy Check-up and Home Performance Audit	1.07	1.23
Residential Lighting and Appliances	1.67	2.50
Residential New HVAC and Water Heat	1.31	1,65
Residential Existing HVAC Efficiency	2.15	4.56
Residential ENERGY STAR Homes	1.32	2.04
Commercial and Industrial Prescriptive	3.58	5.96
Commercial and Industrial Custom	3.47	4.74
TOTAL	2.35	3.46

Q. WHAT DOES YOUR ANALYSIS SUGGEST ABOUT THE SAVINGS

POTENTIALLY AVAILABLE FROM DSM PROGRAMS?

Program. We believe these programs represent a balanced suite of programs that are reasonably practical from an implementation and customer receptivity standpoint, are economically justified, and have a reasonable likelihood of providing savings to customers and the SCE&G system. These programs will offer a wide range of participation opportunities for both residential and C&I

customers. Residential opportunities range from free (e.g. Benchmarking), to more expensive and comprehensive home performance projects supported both financially and technically through the Residential Audit initiative. These C&I programs will also provide a range of participation opportunities extending from very simple, low-cost projects, such as Prescriptive lighting retrofits, to extensive, whole-facility energy efficiency improvements, for which the Custom program will provide calculated rebates, as well as engineering and audit support.

Additional detail regarding each individual program is included in Appendix B.

Table 7. Summary of Potential DSM Program Cumulative Impacts by Program

		MWh			MW	let .
Program	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
Residential Benchmarking	8,250	16,603	25,061	3.02	6.09	9.19
Residential Information Displays	1,662	3,602	5,863	0.27	0.58	0.94
Residential Audits (Tier 1 and 2)	2,250	5,668	10,281	0.48	1.21	2.19
Residential Lighting and Appliances	24,373	51,293	80,822	3.15	6.64	10.46
Residential New HVAC and Water Heat	7,007	15,860	26,606	1.65	3.82	6.51
Residential Existing HVAC Efficiency	3,755	11,359	22,908	1.72	5.20	10.49
Residential ENERGY STAR Homes	225	681	1,373	0.08	0.24	0.48
Commercial and Industrial Prescriptive	36,327	78,380	126,950	3.47	7.49	12.13
Commercial and Industrial Custom	19,029	41,057	66,499	2.87	6.19	10.03
TOTAL	102,878	224,503	366,363	16.71	37.44	62.41

	Pro	ogram Costs \$M		BC Test	
Program	Year 1	Year 2	Year 3	TRC	PAC
Residential Benchmarking	0.55	0.43	0.44	10.38	10.38
Residential Information Displays	0.71	0.83	0.96	. 1.62	1.81
Residential Audits (Tier 1 and 2)	2.04	3.09	4.18	1.07	1.23
Residential Lighting and Appliances	3.34	3.64	3.99	1.67	2.50
Residential New HVAC and Water Heat	2.89	3.67	4.56	1.31	1.65
Residential Existing HVAC Efficiency	1.35	2.53	3.85	2.15	4.56
Residential ENERGY STAR Homes	0.29	0.34	0.48	1.32	2.04
Commercial and Industrial Prescriptive	2.94	3.10	3.58	3.58	5.96
Commercial and Industrial Custom	2.24_	2.42	2.79	3.47	4.74
TOTAL	16.35	20.05	24.84	2.35	3,46

Q. IN YOUR PROFESSIONAL OPINION, DOES SCE&G'S PROPOSED PORTFOLIO REFLECT AN APPROPRIATE MIX OF PROGRAMS?

A. Yes. SCE&G's programs reflect an appropriate and timely response to recent increases in generation costs, changes in customer receptivity to DSM programs, constraints associated with the local infrastructure to support DSM, and the acceptable rate impacts associated with the recovery of DSM program costs. As suggested by the National Action Plan for Energy Efficiency¹ and others, it is most appropriate for utilities seeking to offer new large scale DSM programs to do so in a measured and deliberate fashion. This gives the local market infrastructure, the utility, regulators, trade allies, and other participants the time needed to ensure that the programs are effectively and prudently implemented, and to ensure that customers value the DSM programs and are willing to accept the rate increases necessary to support them. Additional and/or more complex programs might be considered for implementation, but only after success with the initial portfolio of

1	programs.	

- Furthermore, the portfolio as proposed provides a meaningful opportunity for all customers to participate in at least one program, and reflects a balancing of the
- 4 guiding principles as discussed in the testimony of SCE&G Witness Felicia
- 5 Howard.

Q. DOES THIS CONCLUDE YOUR PREPARED DIRECT

TESTIMONY?

8 A. Yes.

¹ National Action Plan for Energy Efficiency (2006). Available at http://www.epa.gov/cleanenergy/energy-programs/napee/resources/action-plan.html

1. Appendix A

Sector	Efficient Measure	Unit Name	Average of Efficient Equipment Life	Average of Total Incremental Cost	Average of Annual kWh Savings	Average of Annual kW Coincident Peak Savings	Average of Measure TRC
Residential	AC thermostat - full setback	1000 sq ft cond floor area	9	\$47	431	0.05	8.37
	AC thermostat - moderate setback	1000 sq ft cond floor area	9	\$47	218	0.01	5.54
	AC tuneup 10% improvement	ton	10	\$46	62	0.07	2.61
	AC tuneup 15% improvement	ton	10	\$146	92	0.11	1.23
	AC tuneup 5% improvement	ton	10	\$38	31	0.04	1.59
	ASHP - SEER 14	ton	15	\$98	90	0.11	2.55
	ASHP - SEER 15	ton	15	\$196	219	0.16	2.11
	ASHP - SEER 16	ton	15	\$294	265	0.17	1.57
	ASHP - SEER 17	ton	15	\$392	296	0.16	1.19
	ASHP - SEER 18	ton	15	\$490	338	0.19	1.12
	ASHP thermostat - full setback	1000 sq ft cond floor area	9	\$47	954	0.00	3.23
	ASHP thermostat - moderate setback	1000 sq ft cond floor area	9	\$47	548	0.00	3.07
	ASHP tuneup 10% improvement	ton	10	\$46	66	0.08	2.78
	ASHP tuneup 15% improvement	ton	10	\$146	99	0.12	1.33
	ASHP tuneup 5% improvement	ton	10	\$38	33	0.04	1.67
	Basement Wall Insulation	1000 sq ft basement wall area	20	\$690	2	0.01	0.34
	Benchmarking	per home	5	\$12	330	0.12	14.61
	Ceiling Fans	fan	15	\$275	80	0.04	0.46
	Central AC Load Control	per home	10	\$250	48	1.00	5.10
	CFL bulbs regular	per unit	3	\$3	34	0.00	2.45
	CFL bulbs specialty	per unit	3	\$10	110	0.00	1.93
	CFL fixtures	per unit	3	\$45	227	0.01	0.88
	Clothes Washer Energy Star	per unit	12	\$425	20	0.08	0.28
	Crawlspace Wall Insulation	1000 sq ft crawl wall area	20	\$690	81	0.05	0.38
	Desuperheater for DHW	ton	15	\$270	0	0.00	1.13
	DFHP - SEER 14	ton	15	\$93	95	0.11	2.66
	DFHP - SEER 15	ton	15	\$185	237	0.16	2.21
	DFHP - SEER 16	ton	15	\$278	275	0.17	1.65
	DFHP - SEER 17	ton	15	\$370	309	0.16	1.26
	DFHP - SEER 18 Dishwasher Energy	ton per unit	15 9	\$489 \$100	350 138	0.19 0.02	1.13 0.87
	Star Duct Insulation	1000 sq ft cond	20	\$240	135	0.14	2.12
	Duct sealing 15% leakage base	floor area 1000 sq ft cond floor area	18	\$216	142	0.12	1.88

Duct sealing 15%	1000 sq ft cond	18	\$216	81	0.11	1.72
leakage base with AC Duct sealing 15% leakage base with HP	floor area 1000 sq ft cond floor area	18	\$216	169	0.07	1.22
Duct sealing 20% leakage base	1000 sq ft cond floor area	18	\$216	246	0.19	3.07
Duct sealing 20% leakage base with AC	1000 sq ft cond floor area	18	\$216	135	0.19	2.92
Duct sealing 20% leakage base with HP	1000 sq ft cond floor area	18	\$216	289	0.11	2.02
Duct sealing 25% leakage base	1000 sq ft cond floor area	18	\$216	352	0.22	3.96
Duct sealing 25% leakage base with AC	1000 sq ft cond floor area	18	\$216	190	0.26	4.12
Duct sealing 25% leakage base with HP	1000 sq ft cond floor area	18	\$216	409	0.15	2.76
Duct sealing 30% leakage base	1000 sq ft cond floor area	18	\$216	460	0.25	4.80
Duct sealing 30% leakage base with AC	1000 sq ft cond floor area	18	\$216	242	0.33	5.26
Duct sealing 30% leakage base with HP	1000 sq ft cond floor area	18	\$216	531	0.20	3.62
ECM AC blower - continuous with continuous base	ton	15	\$326	664	0.09	1.65
ECM AC blower - continuous with cycling base	ton	15	\$326	0	0.04	0.07
ECM ASHP blower - continuous with continuous base	ton	15	\$1,064	398	0.07	0.36
ECM ASHP blower - continuous with cycling base	ton	15	\$1,064	0	0.01	0.01
ECM furnace only blower - continuous with continuous base	ton	15	\$1,111	659	0.08	0.50
ECM furnace only blower - continuous with cycling base	ton	15	\$1,111	0	0.00	0.00
Electric Water Heater EF 0.93+	per unit	15	\$72	157	0.02	1.95
ENERGY STAR Home	per home	20	\$750	1,000	0.35	2.05
Floor Insulation	1000 sq ft floor area	20	\$690	36	0.03	0.35
Freezer Recycling	per home	8	\$25	997	0.26	27.49
Freezers Energy Star	per unit	12	\$93	74	0.01	0.66
Furnace/AC - SEER 14	ton	18	\$93	105	0.09	2.60
Furnace/AC - SEER 15	ton	18	\$185	119	0.12	1.59
Furnace/AC - SEER 16	ton	18	\$278	110	0.15	1.21
Furnace/AC - SEER 17	ton	18	\$370	184	0.17	1.17
Gas Instant DHW (0.80 EF)	per home	15	\$705	1,830	0.20	1.19
Gas Water Heater with Facilities	per home	15	\$325	3,660	0.39	2.14
Gas Water Heater without Facilities	per home	13	\$1,025	3,660	0.39	1.50
GSHP - EER 17	ton	18	\$180	290	0.15	2.84
GSHP - EER 17 ASHP Base	ton	18	\$6,870	261	0.33	0.12
GSHP - EER 19	ton	18	\$180	397	0.21	3.92
GSHP - EER 19 ASHP Base	ton	18	\$6,870	368	0.39	0.15

	Heat Pump Water Heaters	per unit	15	\$700	2,885	0.50	4.01
	Home Performance w ENERGY STAR	per home	15	\$2,000	2,858	0.62	1.49
	Infiltration reduction - 10% - AC	1000 sq ft cond floor area	13	\$120	26	0.01	0.68
	Infiltration reduction - 10% - ASHP	1000 sq ft cond floor area	13	\$120	82	0.02	0.66
	Infiltration reduction - 10% and attic insulation - AC	1000 sq ft cond floor area	13	\$877	124	0.11	0.49
	Infiltration reduction - 10% and attic insulation - ASHP	1000 sq ft cond floor area	13	\$877	349	0.11	0.44
	Infiltration reduction - 15% - AC	1000 sq ft cond floor area	13	\$120	40	0.03	1.10
	Infiltration reduction - 15% - ASHP	1000 sq ft cond floor area	13	\$120	123	0.04	1.08
	Infiltration reduction - 15% and attic insulation - AC	1000 sq ft cond floor area	13	\$877	139	0.11	0.54
	Infiltration reduction - 15% and attic insulation - ASHP	1000 sq ft cond floor area	13	\$877	391	0.13	0.49
	Information Display	per home	10	\$144	500	0.08	2.44
	LED Night Light	per unit	12	\$5	22	0.00	2.54
	LED Task Light	per unit	12	\$25	51	0.00	1.44
	Pool Pump Load Control	per home	10	\$125	12	0.25	2.55
	Pump and Motor Single Speed	per unit	10	\$85	694	0.36	9.38
	Pump and motor w/auto controls - multi speed	per unit	10	\$579	1,081	0.80	2.66
	Quick Audit	per home	10	\$250	400	0.08	1.42
	Refrigerator Recycling	per home	8	\$50	1,168	0.30	16.10
	Refrigerators Energy Star	per unit	12	\$93	86	0.02	0.76
	Refrigerators/Freezers Energy Star	per unit	12	\$93	94	0.02	0.83
	Residential PV	(blank)	20	\$8,000	1,312	0.47	0.25
	Roof Insulation	1000 sq ft roof area	20	\$757	112	0.09	0.65
	Solar Domestic Hot Water	(blank)	20	\$4,500	2,236	0.42	0.60
	Time Clock Reset	(blank)	5	\$0	0	0.00	0.00
	Torchiere Floor Lamps	per unit	12	\$50	477	0.02	6.07
	Wall Insulation	1000 sq ft wall area	20	\$1,322	86	0.07	0.33
	Whole House Fan	1000 sq ft cond floor area	15	\$1,127	23	0.00	0.01
	Window Replacement	100 sq ft window area	20	\$2,277	253	0.19	0.31
Non- Residential	1 Lamp T5 HO with Elec Ballast replacing T12	(blank)	10	\$120	55	0.02	0.39
	1 Lamp T5 with Elec Ballast replacing T12	(blank)	10	\$59	44	0.01	0.63
	2 Lamp T5 replacing T12	(blank)	10	\$74	44	0.01	0.50
	2 Lamp T5HO replacing T12	(blank)	10	\$140	70	0.02	0.42
	3 Lamp T5 replacing T12	(blank)	10	\$79	99	0.03	1.06

3 Lamp T5HO replacing T12	(blank)	10	\$175	92	0.03	0.44
4 Lamp T5 replacing T12	(blank)	10	\$88	88	0.02	0.85
4 Lamp T5HO replacing T12	(blank)	10	\$225	191	0.05	0.72
42W 8 Lamp Hi Bay CFL	(blank)	10	\$395	345	0.08	0.70
AC <65,000 1 Ph	ton	15	\$56	113	0.08	3.75
AC <65,000 3 Ph	ton	15	\$119	84	0.06	1.31
AC >760,000	ton	15	\$98	159	0.11	3.00
AC 135,000 - 240,000	ton	15	\$111	205	0.14	3.43
AC 240,000 - 760,000	ton	15	\$115	108	0.08	1.74
AC 65,000 - 135,000	ton	15	\$149	116	0.08	1.44
Air-cooled Chiller	ton	20	\$42	318	0.16	13.98
Anti Sweat Heater	per door	12	\$30	1,335	0.00	0.13
Control		4.5	¢050	4 400	0.00	4.05
Anti Sweat Heater Controls	per door	15	\$250	1,489	0.00	4.05
Barrel Wraps Inj Mold and Extruders	per machine ton	5	\$2	50	0.01	10.32
Central Lighting Control	(blank)	12	\$2,700	11,500	3.12	4.12
CFL Fixture	(blank)	3	\$45	294	0.08	1.83
CFL Screw in	(blank)	3	\$3	147	0.04	13.69
CHW reset 10 deg with air-cooled chiller	ton	5	\$1	2	0.00	0.38
CHW reset 10 deg with water-cooled chiller	ton	5	\$1	6	0.00	0.86
CHW reset 5 deg with air-cooled chiller	ton	5	\$1	0	0.00	0.13
CHW reset 5 deg with water-cooled chiller	ton	5	\$1	4	0.00	0.65
Combination Ovens	per unit	12	\$16,884	18,432	4.20	0.99
Commercial Clothes Washers electric water heater	per unit	10	\$240	86	0.12	0.80
Commercial Clothes Washers gas water heater	per unit	10	\$240	9	0.03	0.18
Commercial Demand Response	per customer	1	\$2,000	0	100.00	7.84
Convection Ovens	per unit	12	\$2,713	2,262	0.50	0.74
Cool roof	1000 sq ft roof area	20	\$8,455	117	0.06	0.01
Custom Measure	(blank)	10	\$50,000	500,000	50.00	6.25
Daylight Sensor controls	(blank)	12	\$3,000	14,800	4.02	4.77
Economizer	ton	15	\$170	91	0.00	0.20
Efficient Condenser	per ton of load	15	\$653	1,211	0.18	0.47
Efficient Refrigeration Condensor	per ton	15	\$35	120	0.12	7.96
Energy Efficient Ice Machines less than 500 lbs	per unit	12	\$600	1,652	0.19	2.03
Energy Efficient Ice Machines 500 to 1000 lbs	per unit	12	\$1,500	2,695	0.31	1.33
Energy Efficient Ice Machines more than 1000 lbs	per unit	12	\$2,000	6,048	0.69	2.23

ENERGY STAR Commercial Solid Door Freezers less than	per unit	12	\$150	520	0.06	2.56
20ft3 ENERGY STAR Commercial Solid Door Freezers 20 to 48 ft3	per unit	12	\$400	507	0.06	0.94
ENERGY STAR Commercial Solid Door Freezers more than 48ft3	per unit	12	\$700	483	0.06	0.51
ENERGY STAR Commercial Solid Door Refrigerators less than 20ft3	per unit	12	\$250	905	0.10	2.67
ENERGY STAR Commercial Solid Door Refrigerators 20 to 48 ft3	per unit	12	\$500	1,069	0.12	1.58
ENERGY STAR Commercial Solid Door Refrigerators more than 48ft3	per unit	12	\$900	1,361	0.16	1.12
ENERGY STAR Fryers	per unit	12	\$4,708	983	0.20	0.18
ENERGY STAR Hot Holding Cabinets Full Size	per unit	12	\$1,783	5,278	0.96	2.48
ENERGY STAR Hot Holding Cabinets Half Size	per unit	12	\$1,783	1,788	0.33	0.84
ENERGY STAR Hot Holding Cabinets Three Quarter Size	per unit	12	\$1,783	2,832	0.52	1.33
ENERGY STAR Steam Cookers 3 Pan	per unit	12	\$4,150	11,188	2.55	2.43
ENERGY STAR Steam Cookers 4 Pan	per unit	12	\$4,150	12,159	2.85	2.67
ENERGY STAR Steam Cookers 5 Pan	per unit	12	\$4,150	13,139	3.16	2.92
ENERGY STAR Steam	per unit	12	\$4,150	15,170	3.46	3.30
Cookers 6 Pan Engineered Nozzles	each	15	\$80	7,343	3.68	139.29
Compressed Air Exterior HID replacement above 175W to 250W HID retrofit	(blank)	12	\$500	409	0.00	0.47
Exterior HID replacement above 250W to 400W HID retrofit	(blank)	12	\$800	706	0.00	0.50
Exterior HID replacement to 175W HID retrofit	(blank)	12	\$400	268	0.00	0.38
Exterior Lighting BiLevel Control w Override, 150 to 1000 HID	(blank)	10	\$300	743	0.00	1.22
Floating Head Pressure Control	per ton of load	16	\$51	1,112	0.00	0.00
Garage HID replacement above 175W to 250W HID retrofit	(blank)	12	\$500	936	0.11	1.37
Garage HID replacement above 250W to 400W HID retrofit	(blank)	12	\$800	1,614	0.18	1.48

O LUD	(1.11)	40	# 400	044	0.07	4.40
Garage HID replacement to 175W	(blank)	12	\$400	611	0.07	1.12
HID retrofit						
Griddles	per unit	12	\$3,604	1,637	0.40	0.42
GSHP <135,000 17EER	ton	15	\$180	278	0.14	2.40
GSHP <135,000 19EER	ton	15	\$180	386	0.20	3.33
GSHP <135,000 EER 17 ASHP base	ton	15	\$6,870	277	0.29	0.10
GSHP <135,000 EER 19 ASHP base	ton	15	\$6,870	384	0.35	0.12
Head Pressure Control	per ton	15	\$80	1,264	0.00	10.75
High Bay 3L T5HO Replacing 250W HID	(blank)	10	\$180	449	0.11	2.00
High Bay 4LT5HO Replacing 400W HID	(blank)	10	\$192	882	0.21	3.67
High Bay 6L T5HO Double fixture replace 1000W HID	(blank)	10	\$700	1,456	0.35	1.67
High Bay 6L T5HO replacing 400W HID	(blank)	10	\$350	374	0.09	0.86
High Bay Fluorescent 4LF32T8 Replacing 250W HID	(blank)	10	\$160	616	0.15	3.09
High Bay Fluorescent 6LF32T8 Replacing 400W HID	(blank)	10	\$160	961	0.23	4.82
High Bay Fluorescent 8LF32T8 Double fixture replace 1000W HID	(blank)	10	\$400	2,005	0.48	4.02
High Bay Fluorescent 8LF32T8 Replacing 400W HID	(blank)	10	\$200	649	0.16	2.60
High Performance Glazing	100 sqft glazing	20	\$5,208	1,069	0.44	0.18
HP <65,000 1 Ph	ton	15	\$74	137	0.08	3.10
HP <65,000 3 Ph	ton	15	\$186	90	0.06	0.84
HP >240,000	ton	15	\$130	220	0.13	2.86
HP 135,000 - 240,000	ton	15	\$125	166	0.10	2.19
HP 65,000 - 135,000	ton	15	\$182	161	0.10	1.50
HP Water Heater 10 to 50 MBH	per unit	15	\$4,000	21,156	4.20	5.35
HP Water Heater 100 to 300 MBH	per unit	15	\$10,000	141,041	28.00	14.27
HP Water Heater 300 to 500 MBH	per unit	15	\$14,000	282,081	56.00	20.39
HP Water Heater 50 to 100 MBH	per unit	15	\$7,000	52,890	10.50	7.65
HP Water Heater above 500 MBH	per unit	15	\$18,000	423,122	84.00	23.79
HPT8 4ft 1 lamp, T12 to HPT8	(blank)	10	\$38	63	0.02	1.41
HPT8 4ft 1 lamp, T8 to	(blank)	10	\$38	19	0.01	0.42
HPT8 4ft 2 lamp, T12 to HPT8	(blank)	10	\$41	82	0.02	1.68
HPT8 4ft 2 lamp, T8 to HPT8	(blank)	10	\$41	31	0.01	0.62
HPT8 4ft 3 lamp, T12 to HPT8	(blank)	10	\$62	145	0.04	1.97
HPT8 4ft 3 lamp, T8 to HPT8	(blank)	10	\$62	35	0.01	0.46

HPT8 4ft 4 lamp, T12 to HPT8	(blank)	10	\$66	170	0.05	2.16
HPT8 4ft 4 lamp, T8 to HPT8	(blank)	10	\$66	52	0.01	0.66
LED Auto Traffic Signals	(blank)	6	\$50	275	0.09	3.16
LED Exit Signs Electronic Fixtures (Retrofit Only)	(blank)	15	\$25	158	0.02	5.45
LED Pedestrian Signals	(blank)	8	\$100	150	0.04	1.08
Light Tube	(blank)	14	\$500	361	0.10	0.78
Low Watt T8 lamps	(blank)	5	\$2	15	0.00	3.46
LPD reduction 15% no HVAC resizing	1000 sq ft cond floor area	5	\$0	1,439	0.34	0.00
LPD reduction 15% with HVAC resizing	1000 sq ft cond floor area	5	\$0	1,573	0.36	0.00
LPD reduction 30% no HVAC resizing	1000 sq ft cond floor area	5	\$0	3,007	0.69	0.00
LPD reduction 30% with HVAC resizing	1000 sq ft cond floor area	5	\$0	3,138	0.72	0.00
LPD reduction 45% no HVAC resizing	1000 sq ft cond floor area	5	\$0	4,296	1.01	0.00
LPD reduction 45% with HVAC resizing	1000 sq ft cond floor area	5	\$0	4,697	1.08	0.00
LW HPT8 4ft 1 lamp, T8LWT8	(blank)	10	\$37	29	0.01	0.66
LW HPT8 4ft 2 lamp, T8LWT8	(blank)	10	\$39	48	0.01	1.03
LW HPT8 4ft 3 lamp, T8LWT8	(blank)	10	\$58	62	0.02	0.90
LW HPT8 4ft 4 lamp	(blank)	10	\$60	92	0.03	1.29
Motors 1 to 5 HP	per unit	15	\$88	113	0.03	1.46
Motors 125 to 250 HP	per unit	15	\$1,079	2,435	0.66	2.56
Motors 25 to 100 HP	per unit	15	\$558	1,056	0.29	2.15
Motors 7.5 to 20 HP	per unit	15	\$227	408	0.11	2.04
Night Covers	per linear foot	5	\$38	18	0.00	0.02
Night covers for displays	per linear foot	15	\$35	105	0.00	2.04
Occupancy Sensors over 500 W	(blank)	12	\$100	1,068	0.29	10.33
Occupancy Sensors under 500 W	(blank)	12	\$200	427	0.12	2.09
Pellet Dryer Tanks and Ducts 3 dia	per linear foot	5	\$33	98	0.02	1.25
Pellet Dryer Tanks and Ducts 4 dia	per linear foot	5	\$43	134	0.03	1.33
Pellet Dryer Tanks and Ducts 5 dia	per linear foot	5	\$54	175	0.04	1.40
Pellet Dryer Tanks and Ducts 6 dia	per linear foot	5	\$65	216	0.05	1.45
Pellet Dryer Tanks and Ducts 8 dia	per linear foot	5	\$86	304	0.08	1.61
Plug Load Occupancy Sensors Document Stations	per unit	5	\$150	803	0.06	1.71
PTAC	ton	15	\$110	52	0.02	0.69
PTAC - HP	ton	15	\$138	50	0.02	0.26
PTAC-HP	ton	15	\$138	71	0.03	0.75
Pulse Start Metal Halide retrofit only	(blank)	7	\$150	430	0.12	1.84
Pumps HP 1.5	per unit	15	\$350	353	0.10	1.15

Pumps HP 10	per unit	15	\$332	2,355	0.64	8.05
Pumps HP 15	per unit	15	\$585	3,533	0.96	6.85
Pumps HP 2	per unit	15	\$350	471	0.13	1.53
Pumps HP 20	per unit	15	\$850	4,710	1.28	6.29
Pumps HP 3	per unit	15	\$350	707	0.19	2.29
Pumps HP 5	per unit	15	\$341	1,178	0.32	3.92
Pumps HP 7.5	per unit	15	\$498	1,766	0.48	4.03
Refrigerant charging correction	ton	10	\$38	167	0.12	4.56
Setback/Setup	1000 sq ft cond floor area	9	\$175	1,995	0.06	4.41
Sports Field Lighting HiLo Control	(blank)	10	\$400	531	0.00	0.66
Switching Controls for Multilevel Lighting	(blank)	12	\$3,000	8,000	2.44	2.71
T12 8ft 1 lamp retrofit to HPT8 T8 4ft 2 lamp	(blank)	10	\$41	67	0.02	1.37
T12 8ft 2 lamp retrofit to HPT8 T8 4ft 4 lamp	(blank)	10	\$66	49	0.01	0.62
T12HO 8ft 1 lamp retrofit to HPT8 T8 4ft 2 lamp	(blank)	10	\$41	174	0.05	3.56
T12HO 8ft 2 lamp retrofit to HPT8 T8 4ft 4 lamp	(blank)	10	\$66	293	0.08	3.74
T8 2ft 1 lamp	(blank)	10	\$33	29	0.01	0.75
T8 2ft 2 lamp	(blank)	10	\$36	37	0.01	0.86
T8 2ft 3 lamp	(blank)	10	\$54	74	0.02	1.15
T8 2ft 4 lamp	(blank)	10	\$57	81	0.02	1.20
T8 3ft 1 lamp	(blank)	10	\$33	40	0.01	1.03
T8 3ft 2 lamp	(blank)	10	\$36	37	0.01	0.86
T8 3ft 3 lamp	(blank)	10	\$54	44	0.01	0.69
T8 3ft 4 lamp	(blank)	10	\$57	74	0.02	1.09
T8 4ft 1 lamp	(blank)	10	\$33	52	0.01	1.31
T8 4ft 2 lamp	(blank)	10	\$36	63	0.02	1.46
T8 4ft 3 lamp	(blank)	10	\$54	118	0.03	1.84
T8 4ft 4 lamp	(blank)	10	\$57	140	0.04	2.07
T8 8ft 1 lamp	(blank)	10	\$50	40	0.01	0.68
T8 8ft 2 lamp	(blank)	10	\$54	74	0.02	1.15
T8 HO 8 ft 1 Lamp	(blank)	10	\$66	92	0.03	1.17
T8 HO 8 ft 2 Lamp Vending Equipment	(blank) per unit	10 5	\$72 \$160	184 800	0.05 0.21	2.15 2.29
Controller	•	1.0	#	4 170		
VFD HP 4.5. Process	per fan hp	10	\$222	1,472	0.14	0.75
VFD HP 1.5 Process Pumping	per unit	15	\$1,445	1,623	0.34	1.16
VFD HP 10 Process Pumping	per unit	15	\$2,860	10,713	2.29	3.89
VFD HP 15 Process Pumping	per unit	15	\$3,265	16,232	3.43	5.14
VFD HP 20 Process Pumping	per unit	15	\$1,645	2,165	0.46	1.36
VFD HP 25 Process	per unit	15	\$4,515	21,643	4.57	4.96
VFD HP 25 Process Pumping	per unit	15	\$5,120	27,054	5.71	5.46
VFD HP 3 Process	per unit	15	\$1,845	3,246	0.69	1.82

Pumping						
VFD HP 30 Process Pumping	per unit	15	\$5,770	32,465	6.86	5.82
VFD HP 40 Process Pumping	per unit	15	\$8,095	43,286	9.14	5.53
VFD HP 5 Process Pumping	per unit	15	\$2,070	5,357	1.14	2.68
VFD HP 50 Process Pumping	per unit	15	\$8,950	54,108	11.43	6.25
VFD HP 7.5 Process Pumping	per unit	15	\$2,860	8,116	1.71	2.93
VFD Pump	per CHW pump	10	\$212	2,402	0.10	0.69
Water-Cooled cent Chiller > 300 ton 0.46 kW/ton with 0.28 kW/ton IPLV	ton	20	\$130	388	0.12	4.34
Water-Cooled cent Chiller > 300 ton 0.46 kW/ton with 0.33 kW/ton IPLV	ton	20	\$118	345	0.12	4.43
Water-Cooled cent Chiller > 300 ton 0.46 kW/ton with 0.35 kW/ton IPLV	ton	20	\$113	323	0.12	4.45
Water-Cooled cent Chiller > 300 ton 0.46 kW/ton with 0.37 kW/ton IPLV	ton	20	\$107	303	0.11	4.49
Water-Cooled cent Chiller > 300 ton 0.46 kW/ton with 0.44 kW/ton IPLV	ton	20	\$92	240	0.11	4.55
Water-Cooled cent Chiller > 300 ton 0.52 kW/ton with 0.31 kW/ton IPLV	ton	20	\$89	286	0.07	4.17
Water-Cooled cent Chiller > 300 ton 0.52 kW/ton with 0.37 kW/ton IPLV	ton	20	\$75	238	0.06	4.31
Water-Cooled cent Chiller > 300 ton 0.52 kW/ton with 0.39 kW/ton IPLV	ton	20	\$69	213	0.06	4.36
Water-Cooled cent Chiller > 300 ton 0.52 kW/ton with 0.42 kW/ton IPLV	ton	20	\$63	191	0.06	4.44
Water-Cooled cent Chiller > 300 ton 0.52 kW/ton with 0.49 kW/ton IPLV	ton	20	\$46	120	0.05	4.55
Water-Cooled cent Chiller > 300 ton 0.58 kW/ton with 0.35 kW/ton IPLV	ton	20	\$47	185	0.01	3.70
Water-Cooled cent Chiller > 300 ton 0.58 kW/ton with 0.41 kW/ton IPLV	ton	20	\$33	131	0.01	3.85
Water-Cooled cent Chiller > 300 ton 0.58 kW/ton with 0.44 kW/ton IPLV	ton	20	\$26	104	0.01	3.87
Water-Cooled cent Chiller > 300 ton 0.58 kW/ton with 0.47	ton	20	\$19	79	0.01	4.01

	T	1		ı		
kW/ton IPLV						
Water-Cooled cent Chiller 150 - 300 ton 0.51 kW/ton with 0.3 kW/ton IPLV	ton	20	\$162	421	0.13	3.79
Water-Cooled cent Chiller 150 - 300 ton 0.51 kW/ton with 0.36 kW/ton IPLV	ton	20	\$149	374	0.13	3.82
Water-Cooled cent Chiller 150 - 300 ton 0.51 kW/ton with 0.39 kW/ton IPLV	ton	20	\$144	350	0.13	3.81
Water-Cooled cent Chiller 150 - 300 ton 0.51 kW/ton with 0.41 kW/ton IPLV	ton	20	\$138	328	0.13	3.81
Water-Cooled cent Chiller 150 - 300 ton 0.51 kW/ton with 0.48 kW/ton IPLV	ton	20	\$123	263	0.12	3.75
Water-Cooled cent Chiller 150 - 300 ton 0.57 kW/ton with 0.34 kW/ton IPLV	ton	20	\$105	310	0.07	3.80
Water-Cooled cent Chiller 150 - 300 ton 0.57 kW/ton with 0.4 kW/ton IPLV	ton	20	\$91	256	0.07	3.84
Water-Cooled cent Chiller 150 - 300 ton 0.57 kW/ton with 0.43 kW/ton IPLV	ton	20	\$85	229	0.07	3.83
Water-Cooled cent Chiller 150 - 300 ton 0.57 kW/ton with 0.46 kW/ton IPLV	ton	20	\$78	205	0.07	3.85
Water-Cooled cent Chiller 150 - 300 ton 0.57 kW/ton with 0.54 kW/ton IPLV	ton	20	\$61	131	0.06	3.75
Water-Cooled cent Chiller 150 - 300 ton 0.63 kW/ton with 0.38 kW/ton IPLV	ton	20	\$49	199	0.01	3.81
Water-Cooled cent Chiller 150 - 300 ton 0.63 kW/ton with 0.45 kW/ton IPLV	ton	20	\$33	139	0.01	3.96
Water-Cooled cent Chiller 150 - 300 ton 0.63 kW/ton with 0.48 kW/ton IPLV	ton	20	\$26	109	0.01	3.97
Water-Cooled cent Chiller 150 - 300 ton 0.63 kW/ton with 0.51 kW/ton IPLV	ton	20	\$19	81	0.00	4.10
Water-Cooled Centrifugal Chiller < 150 ton 0.56 kW/ton with 0.34 kW/ton IPLV	ton	20	\$203	474	0.15	3.38
Water-Cooled Centrifugal Chiller < 150 ton 0.56 kW/ton with 0.4 kW/ton IPLV	ton	20	\$191	421	0.14	3.33
Water-Cooled Centrifugal Chiller < 150 ton 0.56 kW/ton	ton	20	\$186	394	0.14	3.29

with 0.43 kW/ton IPLV						
Water-Cooled Centrifugal Chiller < 150 ton 0.56 kW/ton with 0.46 kW/ton IPLV	ton	20	\$181	370	0.14	3.26
Water-Cooled Centrifugal Chiller < 150 ton 0.56 kW/ton with 0.53 kW/ton IPLV	ton	20	\$166	293	0.14	3.10
Water-Cooled Centrifugal Chiller < 150 ton 0.63 kW/ton with 0.38 kW/ton IPLV	ton	20	\$125	350	0.08	3.61
Water-Cooled Centrifugal Chiller < 150 ton 0.63 kW/ton with 0.45 kW/ton IPLV	ton	20	\$112	291	0.08	3.54
Water-Cooled Centrifugal Chiller < 150 ton 0.63 kW/ton with 0.48 kW/ton IPLV	ton	20	\$106	261	0.07	3.47
Water-Cooled Centrifugal Chiller < 150 ton 0.63 kW/ton with 0.51 kW/ton IPLV	ton	20	\$100	233	0.07	3.42
Water-Cooled Centrifugal Chiller < 150 ton 0.63 kW/ton with 0.6 kW/ton IPLV	ton	20	\$83	146	0.07	3.12
Water-Cooled Centrifugal Chiller < 150 ton 0.7 kW/ton with 0.42 kW/ton IPLV	ton	20	\$46	227	0.01	4.61
Water-Cooled Centrifugal Chiller < 150 ton 0.7 kW/ton with 0.5 kW/ton IPLV	ton	20	\$32	161	0.01	4.78
Water-Cooled Centrifugal Chiller < 150 ton 0.7 kW/ton with 0.53 kW/ton IPLV	ton	20	\$25	127	0.01	4.78
Water-Cooled Centrifugal Chiller < 150 ton 0.7 kW/ton with 0.57 kW/ton IPLV	ton	20	\$18	97	0.01	4.93
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.38 kW/ton IPLV	ton	20	\$194	507	0.18	4.01
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.41 kW/ton IPLV	ton	20	\$180	480	0.17	4.17
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.44 kW/ton IPLV	ton	20	\$165	449	0.17	4.33
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.47 kW/ton IPLV	ton	20	\$151	415	0.17	4.50
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.5 kW/ton IPLV	ton	20	\$140	391	0.16	4.68
Water-cooled screw chiller < 150 ton 0.63 kW/ton with 0.56	ton	20	\$111	315	0.16	5.20

kW/ton IPLV						
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.43 kW/ton IPLV	ton	20	\$149	373	0.10	3.45
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.46 kW/ton IPLV	ton	20	\$133	343	0.10	3.63
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.5 kW/ton IPLV	ton	20	\$117	308	0.09	3.81
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.53 kW/ton IPLV	ton	20	\$101	270	0.09	4.02
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.56 kW/ton IPLV	ton	20	\$88	242	0.09	4.27
Water-cooled screw chiller < 150 ton 0.71 kW/ton with 0.63 kW/ton IPLV	ton	20	\$56	158	0.08	5.20
Water-cooled screw chiller < 150 ton 0.79 kW/ton with 0.47 kW/ton IPLV	ton	20	\$103	239	0.02	2.41
Water-cooled screw chiller < 150 ton 0.79 kW/ton with 0.51 kW/ton IPLV	ton	20	\$86	206	0.02	2.50
Water-cooled screw chiller < 150 ton 0.79 kW/ton with 0.55 kW/ton IPLV	ton	20	\$68	167	0.02	2.54
Water-cooled screw chiller < 150 ton 0.79 kW/ton with 0.59 kW/ton IPLV	ton	20	\$50	125	0.01	2.57
Water-cooled screw chiller < 150 ton 0.79 kW/ton with 0.62 kW/ton IPLV	ton	20	\$36	94	0.01	2.67
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.31 kW/ton IPLV	ton	20	\$114	410	0.14	5.51
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.33 kW/ton IPLV	ton	20	\$104	389	0.14	5.83
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.36 kW/ton IPLV	ton	20	\$94	363	0.14	6.16
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.38 kW/ton IPLV	ton	20	\$84	336	0.14	6.55
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.4 kW/ton IPLV	ton	20	\$76	316	0.13	6.97
Water-cooled screw chiller > 300 ton 0.51 kW/ton with 0.46	ton	20	\$56	255	0.13	8.35

kW/ton IPLV						
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.35 kW/ton IPLV	ton	20	\$93	302	0.08	4.45
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.37 kW/ton IPLV	ton	20	\$82	278	0.08	4.75
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.4 kW/ton IPLV	ton	20	\$71	249	0.08	5.07
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.43 kW/ton IPLV	ton	20	\$60	218	0.07	5.49
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.45 kW/ton IPLV	ton	20	\$51	196	0.07	6.00
Water-cooled screw chiller > 300 ton 0.58 kW/ton with 0.51 kW/ton IPLV	ton	20	\$28	128	0.06	8.36
Water-cooled screw chiller > 300 ton 0.64 kW/ton with 0.38 kW/ton IPLV	ton	20	\$73	194	0.02	2.77
Water-cooled screw chiller > 300 ton 0.64 kW/ton with 0.42 kW/ton IPLV	ton	20	\$60	167	0.02	2.87
Water-cooled screw chiller > 300 ton 0.64 kW/ton with 0.45 kW/ton IPLV	ton	20	\$48	135	0.01	2.92
Water-cooled screw chiller > 300 ton 0.64 kW/ton with 0.48 kW/ton IPLV	ton	20	\$35	101	0.01	2.94
Water-cooled screw chiller > 300 ton 0.64 kW/ton with 0.51 kW/ton IPLV	ton	20	\$25	76	0.01	3.07
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.34 kW/ton IPLV	ton	20	\$149	460	0.16	4.72
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.37 kW/ton IPLV	ton	20	\$137	436	0.16	4.95
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.4 kW/ton IPLV	ton	20	\$125	408	0.16	5.19
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.43 kW/ton IPLV	ton	20	\$113	377	0.15	5.45
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.45 kW/ton IPLV	ton	20	\$104	355	0.15	5.73
Water-cooled screw chiller 150 - 300 ton 0.57 kW/ton with 0.51	ton	20	\$80	286	0.14	6.60

kW/ton IPLV						
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.39 kW/ton IPLV	ton	20	\$118	339	0.09	3.94
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.42 kW/ton IPLV	ton	20	\$105	312	0.09	4.17
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.45 kW/ton IPLV	ton	20	\$91	279	0.09	4.42
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.48 kW/ton IPLV	ton	20	\$78	245	0.08	4.72
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.51 kW/ton IPLV	ton	20	\$67	220	0.08	5.09
Water-cooled screw chiller 150 - 300 ton 0.65 kW/ton with 0.57 kW/ton IPLV	ton	20	\$40	143	0.07	6.60
Water-cooled screw chiller 150 - 300 ton 0.72 kW/ton with 0.43 kW/ton IPLV	ton	20	\$87	217	0.02	2.59
Water-cooled screw chiller 150 - 300 ton 0.72 kW/ton with 0.47 kW/ton IPLV	ton	20	\$72	187	0.02	2.69
Water-cooled screw chiller 150 - 300 ton 0.72 kW/ton with 0.5 kW/ton IPLV	ton	20	\$57	151	0.02	2.73
Water-cooled screw chiller 150 - 300 ton 0.72 kW/ton with 0.54 kW/ton IPLV	ton	20	\$42	113	0.01	2.75
Water-cooled screw chiller 150 - 300 ton 0.72 kW/ton with 0.57 kW/ton IPLV	ton	20	\$30	85	0.01	2.87
Window Film	100 sqft glazing	10	\$154	1,215	0.44	1.60
WLHP <17,000	ton	15	\$22	44	0.02	3.00
	1.		400		0.00	2.24
WLHP 17,000-65,000	ton	15	\$26	39	0.02	2.24

2. Appendix B

The suite of DSM programs proposed to be offered are:

- Residential Benchmarking
- 2. Residential Energy Information Display
- 3. Residential Energy Check-up and Home Performance Audit
- 4. Residential ENERGY STAR® Lighting and Appliance
- 5. Residential New High Efficiency HVAC and Water Heater
- 6. Residential Existing HVAC Efficiency
- 7. Residential ENERGY STAR® New Homes
- 8. Commercial and Industrial Prescriptive
- 9. Commercial and Industrial Custom

The following includes a brief summary and metrics of the DSM programs that SCE&G intends to offer to its customers after the Commission approves the programs¹.

The following estimated impacts and costs are based on estimates of the rates of customer acceptance and participation in the proposed programs; the ability to recruit and train trade allies and performance of trade allies; and other factors. The estimates provided have not been adjusted to reflect the opt-out of any eligible customers. The estimates are by twelve month period from the date that the program is publicly made available to customers, i.e., after approval by the Commission and after putting in place the personnel, material, trade allies and other resources necessary to successfully market and deliver the programs.

Residential Benchmarking

This program will use advanced benchmarking and customer education and contact techniques to help customers identify, analyze, and act upon potential energy efficiency measures and behaviors. The Company will develop detailed energy consumption benchmarks for monthly and annual energy use. Benchmarking will include the development of peer groups (e.g., homes with similar construction characteristics, of a similar age, in a similar sub-division, and/or with similar occupancy patterns) and the identification of how the participant's energy usage compares relative to its peer group. This will also include integration of consumption data with available databases on building type (assessor's office data), census data, weather data, and/or customer provided information. Combining this information with recommendations on how to improve energy efficiency, the Company will provide both on-line and hard copy (mailed monthly) benchmarking reports to participants. In addition, customers may receive periodic

¹ These programs are identified by descriptive functional names. For marketing purposes, however, these programs may be identified by different names when the programs are rolled out to SCE&G's customers.

email alarms should their consumption fall outside established ranges. The service will be provided free of charge to customers who elect to participate. Since this approach is relatively new, this program will initially focus on fine-tuning the approach and demonstrating the net savings result.

Residential Benchmarking						
	Year 1	Year 2	Year 3	Source		
Program Costs	\$547,500	\$432,843	\$438,254			
Incentive Costs	\$300,000	\$303,750	\$307,547	ICF		
Non-Incentive Costs	\$247,500	\$129,094	\$130,707	ICF		
Annual Net MWh	8,250	8,353	8,458			
Annual Net MW	3.02	3.06	3.10			
TRC Test		10.38				
Utility Test		10.38				
Net to Gross Ratio		1.00		ICF		
1st Year \$ / kWh	\$0.07					
1st Year \$ / kW	\$181					
No. of Customers in Target Group	546,787	553,622	560,542			
No. of Participants	25,000	25,312	25,629			
Participation Rate	4.6%	4.6%	4.6%			
Program Cost/Participant		\$19				

Residential Energy Information Display

This program is designed to address two elements missing from typical customer decision making regarding energy consumption. First, customers often may not know the price of electricity – at least they may not understand that price as an easily referenced figure such as \$/hour of energy consumption in their homes. Second, customers may not typically understand how changes in their activities will change their monthly energy costs. The Residential Energy Information Display program will provide customers with a discounted in-home display which will provide a variety of metrics, including current price of energy being consumed in their home (\$/kWh and/or \$/hour), the cost of energy used in the current month and the variance in cost relative to an energy budget. Depending upon the final in-home display chosen, it may also provide additional information and functionality. The Residential Energy Information Display program will be marketed primarily through direct mail to a targeted set of customers where the SCE&G metering infrastructure is compatible with the in-home display. Participating customers will be charged \$40 for the display (which has an estimated value of approximately \$150), of which \$20 will be refunded once the customer installs and registers the display and SCE&G can validate that it is accurately collecting information. This \$40 charge/\$20 refund will be waived for low-income customers. Customers will also receive educational materials, and a sample will receive a follow-up phone call to provide advice on using the device and assess participant satisfaction. SCE&G will separately track the usage of participants and a control group of nonparticipants, and will carefully evaluate the savings attributable to the program. Note that implementation of this program will be dependent on the final identification of an in-home display that meets the Company's technical and cost criteria.

Residential Energy Information Display						
	Year 1	Year 2	Year 3	Source		
Program Costs	\$707,155	\$825,190	\$961,749			
Incentive Costs	\$494,514	\$577,056	\$672,552	ICF		
Non-Incentive Costs	\$212,641	\$248,134	\$289,197	ICF		
Annual Net MWh	1,662	1,940	2,261			
Annual Net MW	0.27	0.31	0.36			
TRC Test		1.62				
Utility Test		1.81				
Net to Gross Ratio		0.80		ICF		
1st Year \$ / kWh	\$0.43					
1st Year \$ / kW	\$2,659					
No. of Customers in Target Group	546,787	553,622	560,542			
No. of Participants	4,156	4,849	5,652			
Participation Rate	0.8%	0.9%	1.0%			
Program Cost/Participant		\$170				

Residential Energy Check-up and Home Performance Audit

These programs will encourage homeowners to use a whole-house approach for reducing energy consumption and help establish and train a network of skilled and credible home energy analysts and contractors. The programs offer two levels of home energy evaluations: a quick home energy check-up (Tier 1 Review) and a comprehensive home performance audit (Tier 2 Audit). Customers participating in either the Tier 1 Review or Tier 2 Audit will also be made aware of the other energy efficiency programs and rebates offered by SCE&G, federal and state tax credits, and other known sources of funding and/or technical support. The Tier 1 Review represents a progression and consolidation of the Company's existing residential consultation programs (Value Visit and In-Home Energy Consultation) and will replace these programs. The Tier 1 Review is a visual checkup and "check-off" audit performed by SCE&G staff, as well as a direct installation of low-cost measures, such as installation of up to six compact fluorescent light bulbs ("CFL"), water heater wraps, and pipe insulation as appropriate. Homeowners will be encouraged to follow-up with more comprehensive energy efficiency improvements, such as air and duct sealing or appliance retrofits, or requesting a Tier 2 Audit. The Tier 1 Review is free to customers if they agree to installation of a subset of the direct installation measures and is estimated at a \$250 value. Customers declining the installation of the measures will be charged \$25.

The Tier 2 Audit is a comprehensive Home Performance audit, performed by a qualified independent contractor. The audit is a whole home inspection with diagnostic testing, typically including a blower door and duct blaster test, as well as the use of standardized energy auditing software. After the audit, the contractor reviews its findings with the homeowner and makes recommendations for energy efficiency improvements. In some cases, auditors will be permitted to provide the recommended improvement, subject to Quality Assurance/Quality Control (QA/QC) and inspection standards set by the Company. Homeowners may follow-up with a variety of projects such as insulation, duct sealing and repair, and high-efficiency HVAC

systems, lighting, and appliances. SCE&G will provide incentives equal to approximately 15-25% of the cost of the recommended measures, up to a cap of \$1,500 per home. Incentives approximating 25–40% of the cost of recommended measures, up to a cap of \$2,500 per home will be available for low income customers. The price of the Tier 2 Audit will be set by the participating independent contractors, but it is estimated that contractors will charge \$300-\$600 for the audit, with some contractors rolling the cost into the cost of any recommended improvements. SCE&G will identify and collaborate with HVAC, remodeling, insulation and weatherization contractors as well as Home Energy Rating System (HERS)² raters and other trade allies interested in offering home performance services to their customers, and arrange for them to participate in program training.

Residential Energy Check-up and Home Performance Audit						
	Year 1	Year 2	Year 3	Source		
Program Costs	\$2,036,782	\$3,093,362	\$4,176,039			
Incentive Costs	\$1,366,968	\$2,076,082	\$2,802,711	ICF		
Non-Incentive Costs	\$669,814	\$1,017,280	\$1,373,328	ICF		
Annual Net MWh	2,250	3,417	4,614			
Annual Net MW	0.48	0.73	0.98			
TRC Test		1.07				
Utility Test		1.23				
Net to Gross Ratio		0.90		ICF		
1st Year \$ / kWh	\$0.91					
1st Year \$ / kW	\$4,245					
No. of Customers in Target Group	546,787	553,622	560,542			
No. of Participants	2,050	3,114	4,204			
Participation Rate	0.4%	0.6%	0.8%			
Program Cost/Participant		\$993				

Residential ENERGY STAR® Lighting and Appliances

The objective of the Residential ENERGY STAR® Lighting and Appliances Program is to increase awareness and purchase of certain ENERGY STAR® qualified lighting products and appliances. The program will offer opportunities to all residential customers to purchase a variety of ENERGY STAR® qualified products through retail sales channels at discounted prices that reflect an incentive provided by SCE&G. SCE&G will also provide informational,

² A home energy rating involves an analysis of a home's construction plans and onsite inspections. Based on the home's plans, the Home Energy Rater uses an energy efficiency software package to perform an energy analysis of the home's design. This analysis yields a projected, pre-construction HERS Index. The HERS Index is a scoring system established by the Residential Energy Services Network (RESNET) in which a home built to the specifications of the HERS Reference Home (based on the 2006 International Energy Conservation Code) scores a HERS Index of 100, while a net zero energy home scores a HERS Index of 0. The lower a home's HERS Index, the more energy efficient it is in comparison to the HERS Reference Home. For more information, see http://www.energystar.gov/index.cfm?c=bldrs_lenders_raters.nh_HERS.

educational, and point-of-purchase materials to increase customer awareness of ENERGY STAR® qualified products.

Customers will receive instant markdowns on qualifying products at participating retailers through the use of in-store coupons. Customers will be required to provide information such that SCE&G can validate that they are indeed SCE&G customers.

The initial list of qualifying equipment and illustrative incentives include:

- CFL bulbs (standard) \$2
- CFL bulbs (specialty) \$3
- CFL fixtures \$10
- LED night lights \$1
- LED task lights \$1

Incentive levels vary based on the measure and the packaging, but are generally between 25% and 75% of the incremental cost of the measure. Other measures may be added over time, under the condition that they are cost effective from the Total Resource Costs (TRC) perspective.

Residential Lighting and Appliances				
	Year 1	Year 2	Year 3	Source
Program Costs	\$3,343,171	\$3,637,457	\$3,989,835	
Incentive Costs	\$2,058,232	\$2,273,410	\$2,493,647	ICF
Non-Incentive Costs	\$1,284,939	\$1,364,046	\$1,496,188	ICF
Annual Net MWh	24,373	26,921	29,529	
Annual Net MW	3.15	3.48	3.82	
TRC Test		1.67		
Utility Test		2.50		
Net to Gross Ratio		0.70		ICF
1st Year \$ / kWh	\$0.14			
1st Year \$ / kW	\$1,060			
No. of Customers in Target Group	546,787	553,622	560,542	
No. of Participants	113,434	125,293	137,431	
Participation Rate	20.7%	22.6%	24.5%	
Program Cost/Participant		\$29		

Residential New High Efficiency HVAC and Water Heater

This program will provide incentives to eligible customers for the purchase of high efficiency central air conditioners, heat pumps, and non-electric resistance storage water heaters in new construction or upon replacement in existing construction. The program's major goals are to promote high efficiency equipment when customers are in the market to purchase new

equipment, along with quality installation of the new high efficiency equipment, including proper sizing of the unit, refrigerant charge, air flow, and duct inspection where applicable. The services will be delivered through a network of independent HVAC and plumbing contractors that are trained in program protocols and participation processes. A recruiting and training program will be used to inform contractors of the available incentives and program requirements.

Illustrative incentives include:

- Central AC system (minimum SEER³ 14) \$300
- Air Source Heat Pump system (minimum SEER 14) \$300
- Ground Source Heat Pump system (minimum EER⁴ 19) \$300
- Any non-electric resistance storage water heater \$250

SCE&G will develop a schedule of specific incentives providing incentives based on the tonnage and efficiency of the units, including incentives for SEERs above 14. Upon submission of a qualifying incentive application, participants may elect to receive their incentive in the form of a check, or may choose to assign the incentive to their contractor, who will receive a check monthly for all assigned incentives. Over time, SCE&G may also introduce specific requirements for sizing and quality of installation.

Residential New HVAC and Water Heat						
	Year 1	Year 2	Year 3	Source		
Program Costs	\$2,887,748	\$3,665,163	\$4,564,078			
Incentive Costs	\$1,511,944	\$1,998,936	\$2,497,868	ICF		
Non-Incentive Costs	\$1,375,805	\$1,666,227	\$2,066,211	ICF		
Annual Net MWh	7,007	8,854	10,746			
Annual Net MW	1.65	2.16	2.69			
TRC Test		1.31				
Utility Test		1.65				
Net to Gross Ratio		0.70		ICF		
1st Year \$ / kWh	\$0.41					
1st Year \$ / kW	\$1,749					
No. of Customers in Target Group	36,452	36,908	37,369			
No. of Participants	5,390	7,108	8,868			
Participation Rate	14.8%	19.3%	23.7%			
Program Cost/Participant		\$520		•		

³ Seasonal Energy Efficiency Ratio

⁴ Energy Efficiency Ratio

Residential Existing HVAC Efficiency

This program will provide one-time incentives to eligible contractors and customers to improve the efficiency of existing central air conditioner and heat pump systems. The program's major goals are to assist customers with energy efficient maintenance and repair opportunities. These opportunities include HVAC tune-ups, refrigerant charge and air flow correction, and duct sealing and insulation. SCE&G will also initiate a marketing and education campaign to inform customers of the benefits of these opportunities and of how to participate in the program. The services will be delivered through a network of independent HVAC contractors that are trained in program protocols and participation processes.

Illustrative incentives include:

- HVAC Tune-up \$60
- Duct Insulation \$150
- Duct Sealing \$150

Upon submission of a qualifying incentive application, participants may elect to receive their incentive in the form of a check or may choose to assign the incentive to their contractor, who will receive a check monthly for all assigned incentives.

Residential Existing HVAC Efficiency						
	Year 1	Year 2	Year 3	Source		
Program Costs	\$1,350,978	\$2,533,230	\$3,847,343			
Incentive Costs	\$694,988	\$1,407,350	\$2,137,413	ICF		
Non-Incentive Costs	\$655,990	\$1,125,880	\$1,709,930	ICF		
Annual Net MWh	3,755	7,604	11,549			
Annual Net MW	1.72	3.48	5.29			
TRC Test		2.15				
Utility Test		4.56				
Net to Gross Ratio		0.80		ICF		
1st Year \$ / kWh	\$0.36					
1st Year \$ / kW	\$786					
No. of Customers in Target Group	546,787	553,622	560,542			
No. of Participants	6,576	13,317	20,225			
Participation Rate	1.2%	2.4%	3.6%			
Program Cost/Participant		\$193				

Residential ENERGY STAR® New Homes

The objective of the Residential ENERGY STAR® New Homes Program is to accelerate the penetration of ENERGY STAR® qualified homes and the ENERGY STAR® Advanced Lighting Package for new homes. ENERGY STAR® qualified homes must be at least 15% more efficient than homes built to the 2004 International Residential Code (IRC) and often are 20% to 30%

more efficient than standard homes. The program will teach builders how to successfully construct, market, and sell energy efficient homes, allowing them to recoup their costs and provide an opportunity to increase profits and homeowner satisfaction. The program will also provide financial incentives to help offset the barrier of increased costs for more energy efficient features in new homes. In addition, incentives will be indirectly provided through the form of a co-op advertising partnership to help increase homebuyer awareness of the value of ENERGY STAR® qualified homes. Incentives will be paid to the builder/developer on a per home basis.

Incentives shall initially be set at:

• ENERGY STAR® Home - \$300 (HERS rating of 85)

\$450 (HERS rating of 80)

\$600 (HERS rating of 75)

- Additional Advanced Lighting Package (if not used to obtain HERS rating) \$100
- Non-Electric Resistance Storage Water Heater (if not used to obtain HERS rating)- \$250

SCE&G will also institute a QA/QC process to validate the quality of the homes and energy savings entered into the program.

ENERGY STAR Homes						
	2010	2011	2012	Source		
Program Costs	\$292,750	\$343,819	\$483,268			
Incentive Costs	\$75,000	\$151,875	\$230,660	SCANA		
Non-Incentive Costs	\$217,750	\$191,944	\$252,608	ICF		
Annual Net MWh	225	456	692			
Annual Net MW	0.08	0.16	0.24			
TRC Test		1.32				
Utility Test		2.04				
Net to Gross Ratio		0.90		ICF		
1st Year \$ / kWh	\$1.30					
1st Year \$ / kW	\$3,717					
No. of Customers in Target Group	5,000	5,063	5,126			
No. of Participants	250	506	769			
Participation Rate	5.0%	10.0%	15.0%			
Program Cost/Participant	\$734					

Commercial and Industrial Prescriptive

The primary objective of the Commercial and Industrial Prescriptive Program is to provide an expedited, simple solution for nonresidential customers interested in purchasing common energy efficient technologies. The Program will offer financial incentives according to a standard schedule of incentives and equipment efficiency and performance standards. Typical measures will include high efficiency lighting, lighting controls, motors, HVAC systems, and food service

equipment. This program will offer a simplified method to make efficient purchase choices from an established list of common measures without requiring complex analysis or participation rules. SCE&G anticipates modifying the list of qualifying equipment and incentives over time, with the requirement that all measures must consistently pass the TRC test under any reasonable set of assumptions regarding customer usage patterns.

Below is an example Prescriptive incentive schedule for interior lighting systems. Note that the measures descriptions and the proposed initial incentive amounts are subject to change.

MEASURE DESCRIPTION	MINIMUM WATTS SAVED	PER UNIT INCENTIVE	
T12 relamp/reballast: replace T12 systems with HPT8 lamps and electronic ballast 1-4 lamps	10	\$15/fixture	
Fluorescent relamp/reballast: replace with Reduced Wattage lamps and HPT8 ballast 1-4 lamps	10	\$15/fixture	
New commodity HPT8 or Reduced Wattage fixtures: Includes 4 ft and 8 ft strips, wraps, basic troffers and commodity parabolic fixtures – 1-4 lamp	10	\$25/fixture	
New high efficiency HPT8 2-lamp troffer (lens or parabolic) fixture	11	\$35/fixture	
New High Efficiency Advanced Recessed fixture: with HPT8/T5/T5HO 1- or 2-lamp	19	\$50/fixture	
New 4 ft Fluorescent Fixtures with Reflectors	10	\$30/fixture	
New 8 ft Fluorescent Fixtures with Reflectors	11	\$35/fixture	
New indirect or direct/indirect suspended or wall mount fixtures: with HPT8/T5/T5HO 1 to 3 lamp per 4 ft section	N/A	\$50/4 ft section	
New High Intensity Fluorescent Bay Fixtures: HPT8/T5HO 3-12 lamp	23	\$90/fixture	
Hard-wired compact fluorescent fixture: new or retrofit kit 1-2 lamp	10	\$25/fixture	
New compact fluorescent fixture: with dimmable ballast 1-2 lamp	12	\$40/fixture	
LED exit signs	10	\$25/sign	

The Company also intends to offer the measures listed in Appendix A as Commercial and Industrial measures, to the extent that they pass the TRC Test and are not disqualified for other reasons.

Trade allies will be recruited to participate in training sessions, which will be designed to inform them about program incentives, participation processes, and requirements. Customers will be recruited through program communication and outreach activities, SCE&G account representative referrals, and trade allies. Customers will submit incentive applications and required documentation after installation of qualifying energy efficiency measures has been completed. Incentive applications will be subject to a QA/QC review to ensure all required forms and documentation have been submitted and that incentive calculations are correct. SCE&G will perform pre- and post-installation verifications on a sample of all projects, and will verify all projects over certain size and cost thresholds.

C&I Prescriptive				
	Year 1	Year 2	Year 3	Source
Program Costs	\$2,941,028	\$3,103,619	\$3,584,638	
Incentive Costs	\$1,600,614	\$1,852,907	\$2,140,082	ICF
Non-Incentive Costs	\$1,340,414	\$1,250,712	\$1,444,556	ICF
Annual Net MWh	36,327	42,053	48,571	
Annual Net MW	3.47	4.02	4.64	
TRC Test	3.58			
Utility Test	5.96			
Net to Gross Ratio	0.80			ICF
1st Year \$ / kWh	\$0.08			
1st Year \$ / kW	\$847			
No. of Customers in Target Group	89,047	90,160	91,287	
No. of Participants	374	433	500	
Participation Rate	0.4%	0.5%	0.5%	
Program Cost/Participant		\$7,366		

Commercial and Industrial Custom

The Commercial and Industrial Custom Program will provide calculated incentives (on a \$/kW and \$/kWh saved basis) to offset the cost of qualifying large energy efficiency projects. This program is focused upon those technologies or customer applications that are not covered by the prescriptive program. Customers will be recruited primarily through direct outreach activities. Referrals by SCE&G managed-account representatives will also be a key element of customer recruitment. Customers will apply for the program in advance of initiating any work, specifying the nature of the equipment to be replaced (or the equipment that would otherwise be purchased in the absence of the incentive in the case of new construction), calculations identifying the energy and demand to be saved, cost of the work, nature of the operations, and supporting documentation necessary for SCE&G to validate the customer's calculations.

SCE&G shall validate the energy savings and cost calculations, and will assess the likelihood that the customer will make the improvements even in the absence of an incentive from SCE&G. Where SCE&G believes that the incentive is crucial in the customer's decision to make the improvements, SCE&G shall calculate a custom incentive unique to each project, ensuring that the project is cost effective from the TRC perspective. SCE&G will pre-inspect a sample of projects to verify pre-installation conditions, and will post-inspect sampled projects to verify the installation and operation of the equipment. Customers with qualifying projects will have the opportunity to receive an incentive payout of up to \$25,000 per year. No more than \$25,000 will be paid to a customer during a calendar year.

C&I Custom				
	Year 1	Year 2	Year 3	Source
Program Costs	\$2,238,079	\$2,417,209	\$2,791,843	
Incentive Costs	\$1,193,188	\$1,381,262	\$1,595,339	ICF
Non-Incentive Costs	\$1,044,891	\$1,035,947	\$1,196,504	ICF
Annual Net MWh	19,029	22,028	25,442	
Annual Net MW	2.87	3.32	3.84	
TRC Test	3.47			
Utility Test	4.74			
Net to Gross Ratio	0.80			ICF
1st Year \$ / kWh	\$0.12			
1st Year \$ / kW	\$780			
No. of Customers in Target Group	89,047	90,160	91,287	
No. of Participants	105	122	140	
Participation Rate	0.1%	0.1%	0.2%	
Program Cost/Participant	\$20,286			